

GUITAR HANDS[®]



HAND CARE

www.GUITARHANDSLOTION.com

GUITAR HANDS[®]

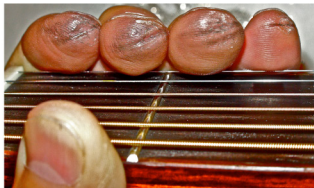


To play the music you love...
Rock Stars, Country Legends,
and Classical Masters need to
have and keep perfect hands.
Guitar Hands[®] Hand Care is
their **unique** hand care product,
designed by a dermatologist, for
musical hands to feel perfect for
playing in their studio or live. **Now,**
even if you don't play guitar, you
too can use Guitar Hands[®]. Try GH
care today and learn the musician's
secret for keeping perfect hands.

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These are the magical fingers of a guitar player. My name is Randy Jacobs, MD, FAAD, and I am a clinical dermatologist. I am also a fingerstyle guitarist. You may or may not have fingers like these, and **you may or may not play guitar; but, if you want healthy hands**

that feel smooth like silk, here's a bit of medical-musical wisdom for you. It is the musician's secret for perfect hands, **Guitar Hands[®] Hand Care**. Learn a lesson from Rock Stars, Country Legends, & Classical Masters. **To play the music you love, they need to have and keep perfect hands. Their hands are their music.** Yes it's true, the best guitarists are meticulous about hand care. With this in mind, I created **Guitar Hands[®] Hand Care** for musical hands that require absolute perfection. Now, with **Guitar Hands[®]**, a guitarist's hands can always feel **100% perfect** for guitar playing in the studio or live.

Hey, even if you don't play guitar, don't feel left out. You too can use Guitar Hands[®] Hand Care. Try **Guitar Hands[®]** and learn the musician's secret for keeping perfect hands.



Steven Tyler



Spice KISS Tech



Takumi AC/DC Tech



Laurence Juber



Steve Burrows



Lee Brice



Jackson Browne



IF YOU PLAY GUITAR, PLEASE READ THIS INFO...

When you play guitar it's all about your hands, because perfect hands make perfect music. Your hands are the interface between soul, guitar, and ear. Thus, the more precisely your hands can sense the instrument, the more accurate the tactile feel of the neck and strings, the less effort required to attain the needed speed, the more perfect the music. Dr. J knows how you like to glide, slide, bend, hammer, shift, chord, scale, pick, press, strum, and shred up and down the frets. Understanding this, dermatologist-guitarist, Dr. J, created **Guitar Hands® Hand Care** for guitar players, so that your hands can feel just right for studio, live, or anytime you play.

Dr. J designed **Guitar Hands® Hand Care** to bless you in three ways: **1. GH cleanses hands**, so your hands are clean when you play; thus, your guitar neck stays clean and smooth; plus, skin pH is balanced, so guitar strings stay brighter, fresher, longer, with less corrosion. **2. GH moisturizes with lipids** so hands feel silky smooth, not greasy, not oily, and not sticky. GH also conditions calluses & nails to prevent injuries. **3. GH decreases friction in three ways: on the strings, on the neck, and between fingers.** You can play longer, more precisely, and faster; with less drag, less friction, less soreness, and less string noise!



Slash



Joe Perry



Buckcherry



Gavin & Gwen



Eddie Vedder



Kerry Livgren



IF YOU DON'T PLAY GUITAR, PLEASE DON'T FEEL LEFT OUT!

The vast majority of people on this planet do not play guitar; but, most people have two things in common with guitar players, that is, most have two hands. :) People love it when their hands feel good; and luckily, GH is a concept like Gatorade®. Though Gatorade® was made for football players, everyone can enjoy it. Similarly, though Dr. J created **Guitar Hands® Hand Care** uniquely for guitar players and their needs for hand care perfection, clinically, **Guitar Hands®** goes one step beyond regular hand care products, and can work for any person needing perfect hands for any reason.



HOW TO USE GUITAR HANDS®

Guitar Hands® is three hand care products in one: first, GH is a skin cleanser, second, GH is a skin moisturizer, third, GH is a skin conditioner. To use GH, first, massage a small amount of **Guitar Hands®** on your hands and between your fingers. Second, wipe your hands with a clean dry towel. Third, **wait ...1,2,3... three minutes** for lipids to absorb and **Guitar Hands®** to set. Note, some players wipe off their pick fingers with a moist towel. You are now ready to rock and enjoy! To prevent dry and sensitive hands, use **Guitar Hands® Hand Care** daily for cleansing, moisturizing, and conditioning.



Dean DeLeo



Lukas Nelson



Thompson Square



Tom Hamilton



Almer Imamovic



Luke Bryan

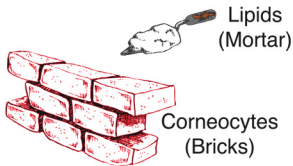
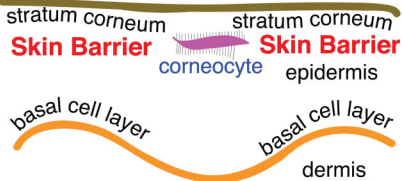
YOUR HANDS ARE YOUR MUSIC



The Beatles wrote, "I want to hold your hand." They knew, with your eyes you see beauty, but with your hands, you touch, feel, and hold it, especially when you play music! Your two hands, though you see them right in front of you every day, are often neglected. Maybe you type all day long on a keyboard or maybe you soak your hands in dishwater. You might work with dry papers, dirty money, or dirty diapers. Do you work in a clinic or a restaurant where you must wash your hands ten times a day? You are not alone. **Yes, we all use and abuse our hands; and, a guitarist uses and abuses his or her fingers on the strings.**

Guitar strings can cut, tear, injure, and shred. Ouch! Now, if you suffer with used and abused hands, **Guitar Hands® Hand Care** can prevent problems by blessing you with **Clinical Lipid Therapy®** skin barrier based care. How does **Clinical Lipid Therapy®** work?

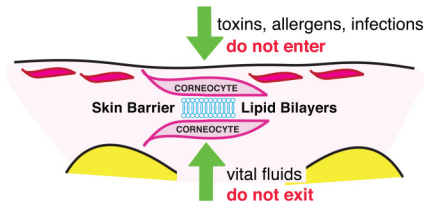
The musician's hand care secret is in the science; so, let's study and learn. First, your skin barrier is located in the uppermost skin layer, called the "stratum corneum."



NANO-ANATOMY OF YOUR SKIN BARRIER

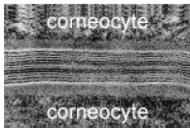
Second, your body's skin barrier is built like tiny bricks and mortar. The "bricks" are flattened skin cells called "corneocytes," and the "mortar" between the bricks is made up of your three skin barrier lipids: **1. Cholesterol** **2. Ceramide** & **3. Free Fatty Acids**.

Third, and physiologically speaking, your human skin barrier serves your body in two ways: **1. It is an Entrance Barrier.** **2. It is an Exit Barrier.** Here is a schematic drawing:

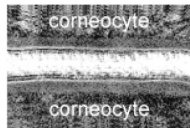


Fourth, as long as the lipids, ceramide, cholesterol, & free fatty acids are replenished and organized into bilayers, the skin barrier will function normally, and your used and abused fingers stay healthy. Here is electron micrographic art showing healthy vs. unhealthy lipids. This art shows the lipids sandwiched between a pair of corneocytes.

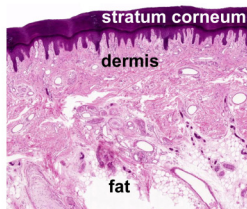
healthy
lipid bilayers
replenished



unhealthy
lipid bilayers
depleted, empty



HOW DOES GUITAR HANDS® WORK?



Skin damage usually begins with dry air and harsh soap. Soap removes your lipids, and without lipids, your skin barrier will fail and leak. Thus, toxins, allergens, and harmful infectants can enter your hands, and vital skin water will exit. Dryness and inflammation take control.

In turn, calluses turn brittle and break. Your fingers turn dry, scaly, itchy, cracked, and inflamed. In the end, you feel discomfort, drag, and frictional soreness as you try to play. Medically, your skin barrier lipids are lost. Musically, your hands are not 100%!

healthy fingers



healthy lipids

SOAP
→
→
DRY AIR

damaged fingers



unhealthy lipids

DRY
→
→
CRACKED

DRAG



FRICTION

TORN



CALLUS

Medically, GH will bless you with lipids to replenish, restore, and renew your skin barrier; and, GH will preserve your lipids by cleansing without soap! Musically, GH will decrease friction, so, your hands feel like silk on the strings. **GH: Shred your guitar not your hands!**

DAMAGED
FINGERS



skin lipids deficient



HEALTHY
FINGERS



skin lipids restored



Clinical Lipid Therapy®